

## IMPORTANT ART GUIDELINES

Using our recommended art materials will result in more vibrant keepsake products. Follow these **Art Guidelines** and your students will create art their parents will treasure.

### Our best recommendations:

- Use art paper provided in starter kit
- Use bright, bold colors
- Fill the entire page with color
- Create horizontal OR vertical artwork
- Place each student's label on the back of his/her artwork in the upper left corner to indicate orientation
- Mediums: markers, tempera paint, water color, oil paint, crayons (**don't use "Construction Gray"**)
- Dates, names and other important details must be at least 1" from the edge of the paper or they may not appear on products

### Things to avoid for this project:

- Don't use construction paper
- Don't create scratch art
- Don't use photographs, magazine cut-outs or copyrighted images
- Don't write on back of art paper; it may show through unless done lightly in pencil
- Don't put label on the front of completed artwork
- Don't use: oil pastels, colored pencil or sketching pencils, fluorescent colors, highlighters, metallics, chalk, 3D materials (e.g., sand, salt, glitter), or "Construction Gray" crayon
- Don't write names or dates on the edge of the art paper as it may be cut off
- Don't add borders



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